



Multimedia Reporting Spring 2014

Final Exam Project: Create a multi-part, multimedia “trunk and branch” online “package”

Due: 8 a.m. Class: Thursday, May 1, 8 a.m./9 a.m. class: Saturday, May 3, 8 a.m.

Assignment: Select a newsworthy topic and create a “trunk and branch” multipart, multimedia online package (see Ch. 12 for details on this concept). This will be due on our exam date.

Your posted report must have all of these elements:

- ✓ A main article, 300-500+ words, with two or more photographs and two or more original sources (i.e. people you interview firsthand)
- ✓ There will be at least two other “branch” stories (200+ words) which are related “sidebar” articles that you write. They should be two of the following types of stories:
 - “Primer”- this is a background/history story (see page 216)
 - Q&A piece with key person in your main story
 - Behind-the-scenes story
 - Profile/human interest story
 - The above stories should also have photographs and original interview quotes. Have links to these articles within your main “trunk” story
- ✓ There must be either a timeline link or a FAQ link that you write and create. In Timeline, have at least 8-10 dates and/or relevant events. In FAQ, have at least eight to 10 questions and answers
 - Note: If you produce a timeline using the [Microsoft Word program](#) you may need to do a screen shot to get it into your blog
- ✓ There must be at least one audio, video or photography slide show/montage link that you create (cannot be something someone else produced)- include music with a slideshow/montage project
- ✓ At end of “trunk” story also have a list of the above links separate from the links incorporated within the main story. See example of these at the end on page 214

Exam Date Details:

- On our exam date, each of you will bring up your blog on the computer and show us your final project, describing and detailing all of its parts
- Be sure to follow proper Associated Press writing style throughout, use proper attribution and quotation punctuation.
- You will be asked on the exam date to fill out a sheet listing all of your different stories and other parts of this project, listing where, when, how you interviewed people, and citing other sources of information.
- This project must be completed and completed on time. An “F” on this exam project means you will not receive a grade above D+ in this class (at best)

Project Examples:

- ✓ [“Charleston Skater Girls”](#)
- ✓ [“Boston Bombing Unites Americans”](#)
- ✓ [“Let’s Go Sea”](#) (S.C. Aquarium)
- ✓ [“Charleston 40: The Student Guide to College of Charleston”](#)

